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LOLLAPALOOZA SELLS OUT

*Single Day Passes Sold Out in 90 Minutes Today;
Three Day Passes Sold Out Before Lineup Was Announced*

Mayor Rahm Emanuel, the Chicago Park District and C3 Presents announced today that Lollapalooza has sold out. Lollapalooza will celebrate its 9th year in Chicago's Grant Park, August 2-4, and is considered the nation's premiere music festival.

"Lollapalooza is a remarkable event that draws hundreds of thousands of people from all around the world to downtown Chicago every summer for three days of great music and fun in one of the world's most outstanding cities," said Mayor Rahm Emanuel. "Congratulations to the festival for selling out again. We are looking forward to welcoming our guests into our hotels, our restaurants, and our City. The impact of Lollapalooza is felt throughout Chicago every summer and this year will be one of the best festivals yet."

Lollapalooza Single Day Passes, Three-Day Passes, VIP Passes have all sold out. The much anticipated event has sold 100,000 per day (300,000 over the weekend). The three day passes sold out before a lineup was announced.

In 2012, Lollapalooza had an economic impact of \$120 million. This morning, Single Day Passes for Lollapalooza went on sale at 10:00am CST and sold out in 90 minutes. Fans also snatched up Three-Day Passes in a record breaking three hours on March 26th. VIP passes sold out April 2nd. A very limited number of Travel Packages, which include 3-day General Admission or VIP Lolla Lounge Passes, are still available while supplies last.

The festival also attracts additional tourism to Chicago. In 2012, 80 percent of total attendees were visitors from outside Chicago, 59% of total attendees were from outside of Illinois and 11% of total attendees were from outside the US.

Lollapalooza generates an estimated \$85 million in local spending at hotels, restaurants and clubs. This is equal to that of the third-largest convention in the city, the International Housewares Association's annual meeting.

Last year, the Chicago Park District and C3 Presents reached an agreement to keep Lollapalooza in Chicago through at least 2021 under a revised financial structure that will provide millions of dollars in new tax revenues for the city, county and state.

Lollapalooza has become one of the largest music festivals in the world. In 2012, more than 300,000 people attended the event, and the festival generated 2.4 billion media impressions and \$50 million in media value. The Lollapalooza festival also contributed \$2.7 million to the Chicago Park District for beautification projects all over Chicago.

Lollapalooza this summer will transform Grant Park into North America's largest musical extravaganza, hosting a 130-band-strong roster of all-stars including The Cure, Mumford & Sons, The Killers, Nine Inch Nails, Phoenix, The Postal Service, Vampire Weekend, New Order, Queens of the Stone Age, The Lumineers, The National, and many more.

Beyond music, the three day festival will showcase some of the best eats in Chicago at Chow Town, eco-artisans and vital non-profit organizations in Green Street, and dozens of family friendly activities at Kidzapalooza.

Lollapalooza 2013 is sponsored by Red Bull Sound Select, Bud Light, BMI, Toyota, Citi, YouTube, Thorny Rose Wines, f.y.e., Gap, Boxed Water and CamelBak.

Travel Packages, Platinum Passes and show information are available at www.lollapalooza.com.

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